



# Harnessing AI and innovation for Leadership

June 5, 2025 | 9:00 AM - 12:30 PM, Yaakov Efer Hall 001, Naftali Building, Tel Aviv University

## 9:00 - Gathering

## 9:15-9:30 - Opening Remarks

**Prof. Udi Sommer**, Head of the Barak Leadership Center

**Dr. Shimon Shahar**, Scientific Manager of TAD center

## 9:30-10:15 - Shaping a National AI Policy for Government Use - The Case of Israel

**Prof. Isaac Ben-Israel**, Director of the Interdisciplinary Cyber Research Center (ICRC),  
Tel Aviv University

Moderator: Dr. Merav Shmueli, Barak Leadership Center

## 10:15-11:00 - AI, Society, and the Role of Policy Making and Leadership

**Prof. Mark Fagan**, Kennedy School of Government, Harvard University

Moderator: Dr. Merav Shmueli, Barak Leadership Center

## 11:00 - Coffee Break

## 11:15-12:00 - Charismatic Leadership in the Age of Technology: How Innovation Drives Inspiration

**Prof. Oliver Niebuhr**, University of Southern Denmark, Founder of AllGoodSpeakers ApS

Moderator: Dr. Vered Silber-Varod, TAD Center

## 12:00-12:30 - Panel Discussion: AI & Leadership: Advantages and Risks

Moderator: Prof. Niva Elkin-Koren, Meir Shamgar Center

**Sign up now!**

